

ORDER



KSJV

Orders	Order / Rev:	<u>108354</u>	
	Alt Order #:	<u>06868702</u>	
	Product Desc:	<u>CONKLIN FOR NV ST</u>	
	Estimate:		
	Flight Dates:	<u>10/30/12 - 11/06/12</u>	Primary AE:
	Original Date / Rev:	<u>10/29/12 / 10/31/12</u>	Sales Office:
	Order Type:	<u>GENERAL</u>	Sales Region:
Agency	Name:	<u>GMMB, Inc./ Washington D.C.</u>	
	Buying Contact:		
	Billing Contact:		
		<u>Washington Harbor</u>	Billing Type:
		<u>Washington, DC 20007</u>	Billing Calendar:
			Billing Cycle:
			Agency Commission:
Advertiser	Name:	<u>Conklain for Nevada State Assembly</u>	
	Demographic:	<u>A35+</u>	
	Product Codes:	<u>PLC10</u>	
	Priority:	<u>SELECT PRIORITY CODE</u>	
	Revenue Codes:	<u>POLITICAL/AGY, PCAN, GEN</u>	
		New Business Thru:	
		Order Separation:	<u>00:05:00</u>
		Advertiser External ID:	
		Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	19	\$11,875.00	\$10,093.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	19	\$11,875.00	\$10,993.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary	Seattle	North America	Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	25%	\$11,875.00
Market	100%	\$47,500.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$14,250.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$11,875.00
KTUD	1%	\$475.00
KVVU	14%	\$6,650.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$2,375.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/02/12	Today Show Today Show	CM	658a-9am	- TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF--		4				\$900.00		0.00			

Order / Rev: 108354
Alt Order #: 06868702
Flight Dates: 10/30/12 - 11/06/12

Advertiser: Conklin for Nevada State Assembly
Product Desc: CONKLIN FOR NV ST
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/02/12	Today Show	CM	658a-9am	- TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF--		4				\$900.00		0.00			
E 2	KSNV	11/05/12	11/05/12	Today Show	CM	658a-9am	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$900.00		0.00			
E 3	KSNV	11/06/12	11/06/12	M-F Today Show II 3rd HCM		9-10a	- T-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	- T-----		1				\$425.00		0.00			
E 4	KSNV	10/30/12	11/02/12	M-F Today Show II 3rd HCM		9-10a	- TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF--		4				\$425.00		0.00			
E 9	KSNV	10/30/12	11/02/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	- TWTF--	:30	4	\$450.00	2	0.00	NM	4	\$1,800.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF--		4				\$450.00		0.00			
E 10	KSNV	11/05/12	11/05/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	M-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$450.00		0.00			
N12	KSNV	11/01/12	11/02/12	M-F Jeop/Wheel	CM	630-730pm	---TF--	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
M-F Jeopardy/Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		2				\$1,300.00		0.00			
N13	KSNV	11/01/12	11/02/12	Wake Up Early w/ Wagners	CM	430a-5a	---T---	:30	2	\$200.00	1	0.00	NM	2	\$400.00
Wagner's															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		2				\$200.00		0.00			
														Totals	
														19	\$11,875.00